

HALLIE RHODES

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Core Competencies

- Video Production
 - Video Editing
 - Public Speaking
 - Creative Concepting
 - Campaign Ideation
 - Creative Collaboration
 - Fujifilm, Canon Camera Operation
 - Brand-Aligned Storytelling
 - Live Event Audio Setup & Operation
 - Media Asset Organization
 - Audience-Centered Content Strategy
 - Digital Promotion & Distribution
 - Adobe Premiere Pro
 - Production Coordination
 - Process Improvement
 - Digital Content Creation
 - Visual Composition
 - On Set Production Assistance
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Work Experience

AU Office of Communications and Marketing, Video Producer Auburn, AL

November 2025 - To Present

- Produce and edit video content to deliver compelling, brand-aligned storytelling
- Support video productions through technical setup and b-roll capture
- Collaborate with OCM Video Producers to promote the university across digital platforms
- Partner with the OCM Social Media team to create audience-focused content

Auburn University Student Recruiters, Student Recruiter Auburn, AL

March 2025 - To Present

- Deliver engaging presentations to large groups, relying on strong memorization skills to accurately convey detailed information
- Master extensive institutional knowledge to ensure consistency, accuracy, and professionalism across tours
- Think quickly on my feet to keep tours running smoothly and on schedule
- Represent the institution professionally while fostering a welcoming and positive environment

Hawaii Leadership Residency, Intern Kilauea, HI

May 2025 - August 2025

- Collaborated with a multidisciplinary team to maintain a shared business hub through hands-on operations
- Problem-solved in a professional setting to support the growth of multiple on-island businesses

ABLE Independent Film, Intern Auburn, AL

August 2024 - May 2025

- Partnered directly with the writer/director to support development for an independent film production
- Conceptualized and produced social media reels that increased audience growth and engagement
- Contributed campaign ideas to build a strong supporter base for the feature film

YoungLife, Sound Technician Fraser, CO

May 2024 - June 2024

- Operated and maintained professional audio equipment to deliver high-quality sound for live events
 - Collaborated with production teams to set up and integrate audio systems for large-scale gatherings
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Education

Auburn University, BA Film and Media Studies

August 2023 - May 2027

Associations

Auburn Chi Omega Fraternity

August 2023 - To Present

Campaign Videographer

March 2024